

Course Information

Psyc 4690.001 (CRN 9827) / Introduction to Learning and Memory
Fall 2023
3 Credit hours
MWF 11:00am-11:50 am
Terrill Hall 121

Instructor Contact Information

Name: Lisa Manriquez, PhD. (*she/her/hers*)
Office Location: Terrill Hall 359, University of North Texas
Office hours: Wednesdays 1:00 p.m. – 2:30 p.m. and by appointment
Email: lisa.manriquez@unt.edu

TA Contact

Name: Anabel Potts
Email: AnabelPotts@my.unt.edu
Office Location: TBD
Office Hours: TBD

Your TA is primarily responsible for grading and should be the first point of contact for grading, assignments and course-content issues/questions.

Course Description

Explores the processes of acquiring and using knowledge. Basic principles in conditioning, concept learning and human behavior are taught as a foundation to the understanding of learning.

Pre-requisites

PSYC 3650

Course Learning Objectives

CO 1: Identify theories that increase our understanding of behavioral, social and cognitive aspects of learning
CO 2: Demonstrate direct application of concepts in this course to real world situations concerning the processes of learning.
CO 3: Demonstrate direct application of concepts in this course to real world situations concerning the processes of memory.

CO 4: Conduct a critical analysis of how memory is portrayed in mainstream media and develop an argument on the validity of the depiction based on empirical research.

Required Materials

Textbook:

Rudmann, D. (2017). Learning and Memory. Thousand Oaks, CA: SAGE. Paperback ISBN-13: 978-1483374833; Electronic ISBN: 97814883374826

Technical Support

Student UIT Helpdesk:

Sage Hall 130

940-565-2324

helpdesk@unt.edu

Technical Support Hours:

Monday- Thursday: 8:00am-9:00pm (Walk-in: 8:00am-5:00pm)

Friday: 8:00am-5:00pm

Saturday-Sunday: 11:00am-3:00pm

Technical Skill Requirements

For this course you will need to be able to:

- Use software including MS word, PowerPoint, Adobe
- Navigate Canvas (<https://online.unt.edu/canvas-basics-unt-students>)
- download and upload files
- send and receive emails

Communication and Inclusivity for Student Success

Communication with myself and your TA is key to your success in this course. If any assistance/clarification is needed in the course, please don't hesitate to reach out. There are several ways that you may communicate with me throughout the semester. Our classroom is an inclusive environment where all questions regarding the material in the course are welcome. I appreciate all perspectives and we will treat everyone in the class with respect and civility. If one individual has a question regarding the material, many others are likely to have that question as well and you are encouraged to ask for clarification in class. You can also approach me before or after class for quick clarification. If greater assistance is needed, please visit me during my office hours or email for an appointment. I may also be able to assist you through email. It is my goal to respond to your email within 24 hours between M-F 8:00am-5:00pm. I am human and may

accidentally overlook your email. If I do not respond to you within 24 hrs. please don't hesitate to resend the email.

Attendance Policy

Attendance will be taken intermittently (a minimum of 12 times) throughout the semester. You should attend every class unless you have a university excused absence such as active military service, a religious holy day, or an official university function as stated in the [Student Attendance and Authorized Absences Policy \(PDF\)](#). If you cannot attend a class due to an emergency, please let me know. Your safety and well-being are important to me. If you miss class, it is your responsibility to acquire the material covered in class. Please note that material presented in the lectures may not always be presented in the textbook (and vice versa), but will be on the exams; attendance is essential for success in this course.

It is expected that you attend class prepared to participate in a thoughtful manner. You are also expected to behave respectfully towards your fellow classmates and to the professor. If you arrive late or must leave early, please do so in such a way as to not disrupt your classmates or me. All cellphones and other devices must be turned off or put in silent mode and kept in your pocket or bag.

Course Requirements

All the assignments and point values are listed below. *See Canvas for the instructions and assignment details.* The assignments will be available as the course progresses (consistent with the availability of the module). The correct answers for the quizzes will be available after the due date for that particular quiz has passed.

	Graded Components
<i>Assignments</i>	<i>Points Possible</i>
<i>Reading Quizzes (10X10 pts each)</i>	<i>100</i>
<i>Exams (3X100 points)</i>	<i>300</i>
<i>Application Assignments (3x50pts each)</i>	<i>150</i>
<i>Course Paper: Memory in the Media</i>	<i>100</i>
<i>Total Points Possible</i>	<i>650 points</i>

Reading Quizzes

You must complete 10 (out of 11) quizzes each worth 10 points each. You may complete all 11 and keep the bonus points! Reading quizzes consist of 10 multiple choice questions pertaining to the lecture for each class period. Required readings are outlined in the syllabus schedule and are due prior to the first lecture of each new chapter. Each quiz may only be taken once and you will have 15 minutes to complete each quiz. Quizzes are open book, open notes but you may not consult other individuals or the internet while completing the quiz. Please prepare for the quiz

prior to starting it as you will not have time to look up every question during the quiz. No late quiz submissions will be permitted in this course.

Exams

This course has 4 exams each worth 100 points. However, the lowest exam score will be dropped, and the total score for exams will be out of 400. For example, if a student scores 90, 90, 80, and 75 on the four exams, the 90, 90, and 80 will be included in the final score for a total of 260/300. If an exam is missed, including the final exam, that score will be the lowest score and will be dropped.

Application Assignments

This course has three application assignments each worth 50 points. These assignments will be discussed in class and posted on Canvas during the class periods specified in the course schedule. They are designed to allow you to demonstrate the application of lecture materials to real-world situations.

Course Paper: Memory in the Media

This course has one course paper worth 100 points. Your task will be to view major media stories (newspaper, magazines, television) where the focus of the story was on learning or memory (i.e., learning deficits, eyewitness memory, false memories, amnesia, etc...). You will provide an in-depth discussion on how each story portrays memory including the part(s) of memory central to each of the stories and the accuracy of the information in the reporting. Further detail will be provided in the assignments folder in Canvas.

No other grades will be given except as noted above. If you are doing poorly in the course, it is your responsibility to drop or withdraw from the course before the appropriate deadline. If it is too late to drop or withdraw from the course, a mark of _“Incomplete” will not be assigned (unless the requirements for obtaining an “I” are met as noted below); rather the you will be assigned the actual grade earned.

Please check if assignments have been submitted in entirety/as expected before the assignment is due. You should not be emailing me after the assignment due date stating that you thought the assignment was submitted; however, there was a technical glitch and they realized later that the assignment was not successfully submitted. I will not be considering such requests.

If there are technical issues or in doubt whether assignments have been/will be successfully submitted, please take a screenshot of the error messages or time-stamped copies of the assignment submissions.

If you are travelling the day an assignment is due, please be mindful of any time differences across locations (change in time zones) and plan accordingly. I will not consider this as a reason for lack of timely assignment submission.

Grading

The grading scale for this course is A – F. The points I will use to calculate the final grade are below.

Grade	Points
A	585 or more
B	520-575
C	455-519
D	390-454
F	389 or less

Course Expectations

As the instructor in this course, I am responsible for

- Providing course materials that will assist and enhance your achievement of the stated course goals,
- Providing timely and helpful feedback within the stated
- Assisting in maintaining a positive learning environment for

As a student in this course, you are responsible for

- Reading and completing all requirements of the course in a timely
- Working to remain attentive and engaged in the course and interact with your fellow
- Assisting in maintaining a positive learning environment for

Late Work/Make-up Policy

I understand life happens and you may occasionally miss a deadline. In this class, I allow you to submit **ONE** assignment after the deadline has passed. To do so, you need to email your TA within 24 hours of the missed deadline. Late work will be accepted with a 10% deduction each day work is late (including weekends). If you have an emergency (hospitalization, major accident, or death of a family member) that can be supported with proper documentation, please contact me as soon as possible to makeup missed work without penalty.

Incomplete Grades

“I” is a non-punitive grade given only during the last one-fourth of a term/semester and only if a student (1) is passing the course and (2) has justifiable and documented reason, beyond the control of the student (such as serious illness or military service), for not completing the work on schedule. The student must arrange with the instructor to finish the course at a later date by completing specific requirements. These requirements must be listed on a Request for Grade of

Incomplete form signed by the instructor, student, and department chair and must be entered on the grade roster by the instructor. See also “Removal of I” policy in the Academics section of undergraduate catalog. (*The UNT Catalog generally allows up to 1 year to remove an “I” grade.*). Grades of "I" assigned to an undergraduate course at the end of the Fall 2007 semester and later, will default to "F" unless the instructor has designated a different automatic grade.

Withdraw

The last day to withdraw from this course is November 10th, 2023.

Policies

[Academic Integrity Policy](#)

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

The use of Artificial Intelligence (AI)-generated information, such as ChatGPT content, requires that you include the following in your assignment submission:

- properly [cite that information in APA format](#);



[How to cite ChatGPT](#)

This post outlines how to create references for large language model AI tools like ChatGPT and how to present AI-generated text in a paper.
apastyle.apa.org

- submit a document in .pdf format that contains the references in APA format and screenshot(s) of the generated content including:
 - the date of the generated material
 - your prompt
 - the AI program’s response
- no more than 20% of AI-generated information is allowed in any assignment.

[You are responsible for the integrity and correctness of what you submit in your assignments. AI is known to fabricate information and sources, so use AI with caution as any information present in your work is your responsibility.](#)

Course Communication and Messaging Forums Policy

As students who are strongly encouraged to form friendships and study groups, I understand that you might develop and join messaging forums to discuss course material. This can result in misinformation or disinformation about course content or requirements. Your right to free speech and my requirements to abide by FERPA and security policies require that I not acknowledge, become involved in, or be held responsible for any communication that occurs or is sent by anyone other than my team of TAs and myself outside of any other medium than UNT Canvas, UNT Zoom, or UNT Outlook. Therefore, any communication misinformation that you, are delivered by or, personally deliver to, other students concerning any aspect of this class is not under my control.

All course requirements and contents are my intellectual property and thus, will be strictly contained within Canvas and the classroom. As a result, communication with me and my educational team about course content, assessments, and deadlines will only be delivered by me and my team in the following modalities: UNT Outlook, UNT Zoom, UNT Canvas, and the classroom. You are ultimately responsible for knowing course requirements as they are depicted in the syllabus. If you believe the syllabus, course requirements, or course content is erroneous, communicate with us directly and we will address the error. Any grade or deadline disputes must be individually delivered to me and my educational team no later than 7 calendar days after the grade has been entered or the deadline has passed.

Code of Student Conduct:

Please be aware that UNT [policy](#) (See policy 12-005) based on Title 9 of the Education Amendments of 1972 (20 U.S.C. § 1681(a); See [Know Your Rights Title IX and Sexual Assault](#)) entails a duty for institutional employees to report to the university any knowledge regarding recent events of sexual misconduct involving students or employees. Additionally, if you report any information indicating that you have been a victim of sexual harassment, sexual assault, dating violence, or stalking being a student or employee at UNT, I am required to report this information to concerned authorities as mandated by Texas State Law.

ADA Policy

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the [Office of Disability Accommodation](#) website. You may also contact them by phone at 940.565.4323.

Additional Helpful Links

1. [Student Health and Wellness Center](#)
2. [Counseling and Testing Services](#)
3. [UNT Care Team](#)
4. [UNT Psychiatric Services](#)
5. [Individual Counseling](#)
6. [UNT schedule to register and withdraw/drop a course](#)
7. [Information on student policies and resources](#)
8. [Learning Center](#)
9. [Undergraduate research Fellowship](#)

Schedule

Course Schedule

Week	Date	Topic
1	8/21-8/23	· Syllabus Review · Introduction to Learning and Memory · Chapter 1
1/2	8/25-8/30	· Common Research Methods in Learning and Memory · Chapter 1 Reading Quiz Due 8/27 @ 11:59pm · Chapter 2 Reading Quiz Due 8/27 @ 11:59pm
3	9/1-9/8	· Chapter 3 Reading Quiz Due 8/31 @ 11:59pm · Neurological Basis of Learning · NO SCHOOL 9/4 - LABOR DAY
4	9/11-9/15	· Chapter 4 Reading Quiz Due 9/10 @ 11:59pm · Behavioral Learning
5	9/18	· Applying the Material #1 (Due 9/24 @ 11:59pm)
5	9/20	· Review Exam 1
5	9/22	· Exam 1 in-class
6	9/25-9/29	· Chapter 5 Reading Quiz Due 9/24 @ 11:59pm · Social Learning
7	10/2-10/6	· Chapter 6 Reading Quiz Due 10/1 @ 11:59pm · Affect and Motivation in Learning

8	10/9-10/13	· Chapter 7 Reading Quiz Due 10/8 @ 11:59pm · Cognitive Learning
9	10/16-10/20	· Chapter 8 Reading Quiz Due 10/15 @ 11:59pm · Retrieval
10	10/23	· Applying the Material #2 (Due 10/29 @ 11:59pm)
10	10/25	· Review Exam 2
10	10/27	· Exam 2 in class
11	10/30-11/3	· Chapter 9 Reading Quiz Due 10/29 @ 11:59pm · Episodic and Autobiographical Memories · Course Paper due (11/13 @ 11:59pm)
12	11/6-11/10	· Chapter 10 Reading Quiz Due 11/5 @ 11:59pm · Semantic Memory
13	11/13-11/17	· Chapter 11 Reading Quiz Due 11/12 @ 11:59pm · Forgetting
14	11/27-11/29	· Chapter 12 Reading Quiz Due 11/26 @ 11:59pm · Learning and Memory in the Real World
15	12/1	· Applying the Material #3 (Due 12/7 @ 11:59pm)
15	12/4	· Review Exam 3
15	12/6	· Exam 3 in class
16	TBD	· Final Exam